

**CONTRACT**

**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

www.wtkr.com

and:

**Crossroads Media, LLC.**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

<b>Contract / Revision</b> 572770 /		<b>Alt Order #</b> 07901321
<b>Product</b> American Crossroads		
<b>Contract Dates</b> 09/05/12 - 09/14/12		<b>Estimate #</b> 11/27/943
<b>Advertiser</b> American Crossroads		<b>Original Date / Revision</b> 09/04/12 / 09/04/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WTKR	<b>Account Executive</b> Jamil Andrus	<b>Sales Office</b> Washington, D.C.
<b>Special Handling</b> Do Not Mail		
<b>Demographic</b> Adults 35+		
<b>IDB#</b> 8433	<b>Advertiser Code</b> 11	<b>Product Code</b> 27
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	3	09/10/12	09/10/12	Monday Prime	10-11pm		:30			NM	1	\$1,655.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$1,655.00			
2	3	09/05/12	09/05/12	Wednesday Prime	9-10pm		:30			NM	1	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--W----				1	\$1,925.00			
3	3	09/12/12	09/12/12	Wednesday Prime	10-11pm		:30			NM	1	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--W----				1	\$1,375.00			
4	3	09/13/12	09/13/12	Thursday Prime	10-11pm		:30			NM	1	\$1,785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---T---				1	\$1,785.00			
5	3	09/08/12	09/08/12	US Open Tennis Women's FI	8-10pm		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$1,250.00			
<b>Totals</b>											<b>5</b>	<b>\$7,990.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/13/12	5	\$7,990.00	\$6,791.50
<b>Totals</b>	<b>5</b>	<b>\$7,990.00</b>	<b>\$6,791.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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